

# **Bell Potter Emerging Leaders Conference**

**Jens Monsees** | Chief Executive Officer

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# Infomedia Snapshot

Global Presence

250K+  
DAILY USERS

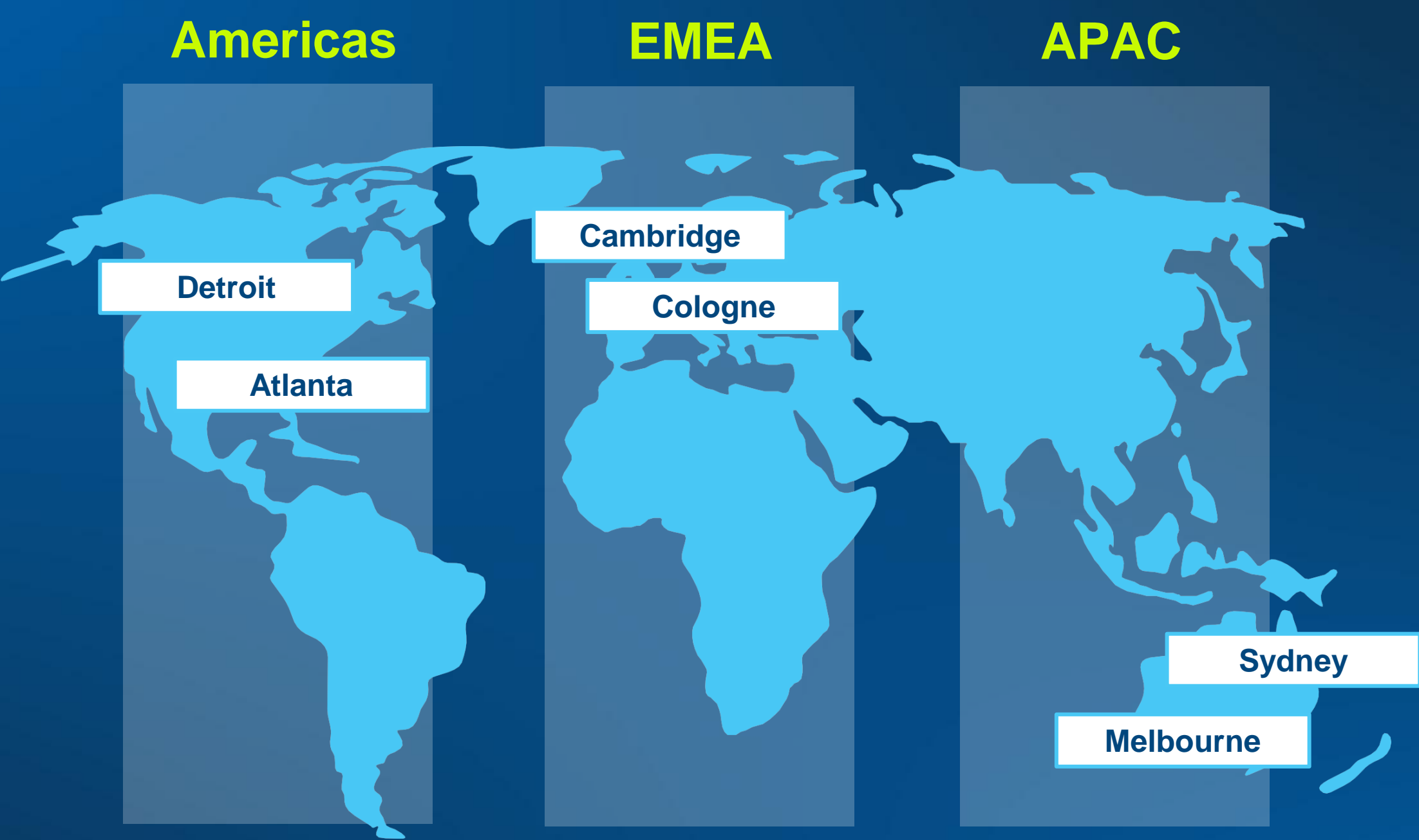
50  
AUTOMAKER BRANDS

186+  
COUNTRIES

40  
APPLICATION LANGUAGES

5  
CUSTOMER SUPPORT CENTRES

1bn+ VINs



Key Solutions

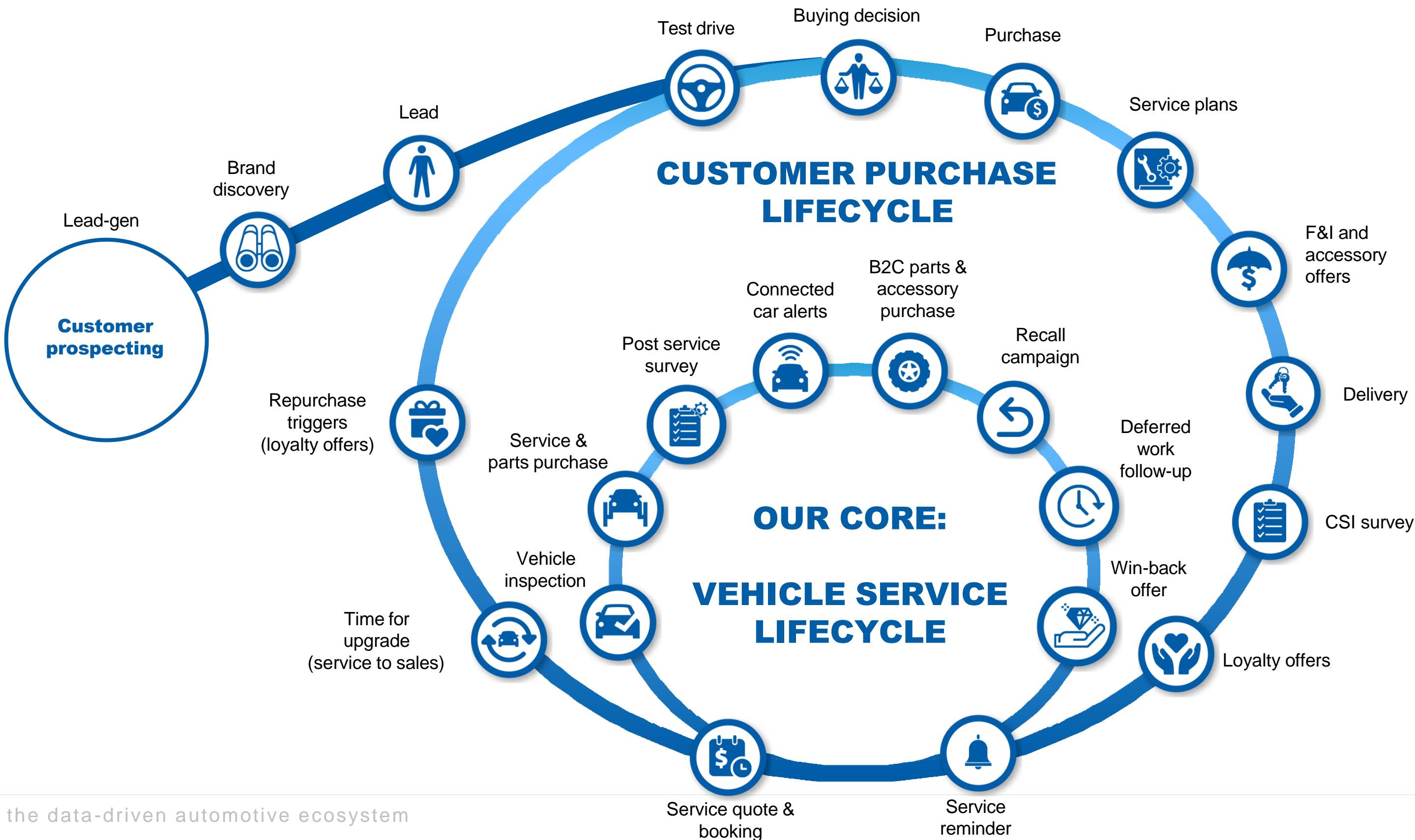
MICROCAT®

SUPERSERVICE™

INFODRIVE™

SimplePart

# DATA-DRIVEN SOLUTIONS ACROSS THE CUSTOMER & VEHICLE LIFECYCLE

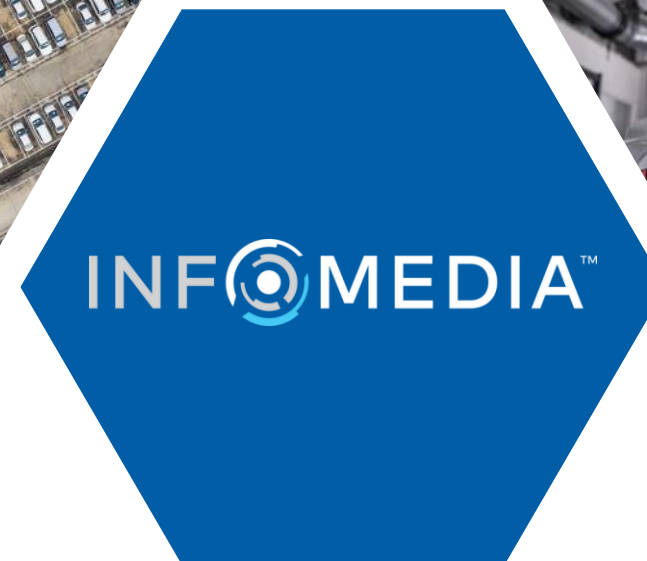




# Unique combination of benefits across the ecosystem

## OEMS / NSCS

- Globally consistent customer experience
- Connecting NSC, dealer, vehicle
- Analytics and AI-driven insights



## DEALERS

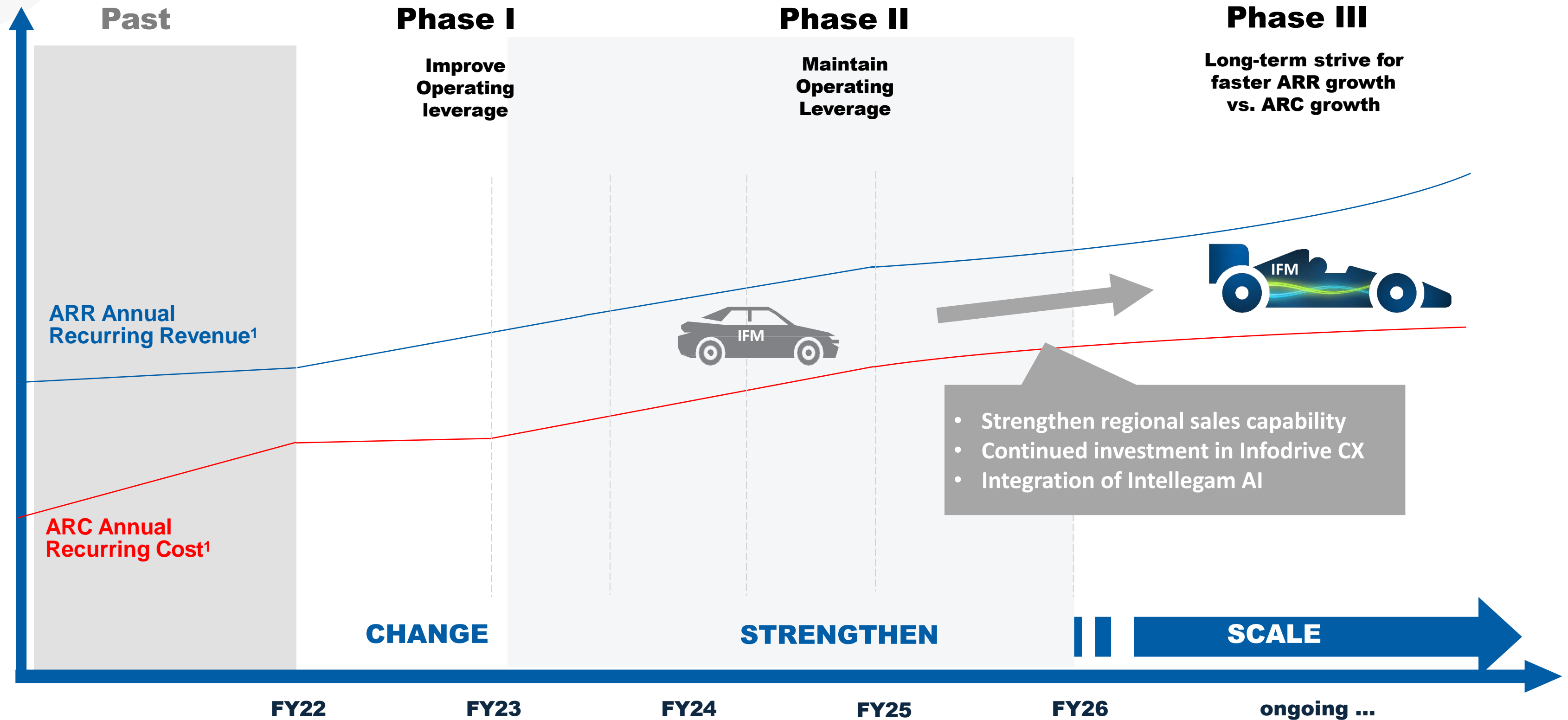
- Loyalty and customer convenience
- End-to-end omni-channel journey
- Productivity and efficiency



## ECOSYSTEM PARTNERS

- Access to enriched and trusted data assets
- Improved data accuracy
- Automation of supply chain (e.g., stock order, collision repair, insurance)

# Final steps in the Strengthen phase



1. Trend lines are conceptual, are not to scale and should not be interpreted as an outlook statement.