

Bell Potter Emerging Leaders Conference

28 May 2025





COMPANY OVERVIEW

- Property development company with 35+ year track record of delivering earnings for shareholders
- Portfolio of 37 quality projects & a pipeline of over 9,700 lots/units to support future earnings
- Product diversification – mix of projects delivering apartments, townhouses, master-planned communities & commercial
- Proven & stable management team
- Favourable time in cycle for the business with supportive macro environment & a significant, nationwide housing shortage
- Favourable state & federal policy environment
- Sticking to proven strategy, & disciplined execution
- Recent announcement of major site acquisition at Mount Barker (SA)

STRATEGY

To grow our national project portfolio, diversified by geography, product type & price point, so that it continues to hold broad customer appeal & performs well in a range of market conditions



Geography

Good geographic spread
of well-located projects
in four states



Product Type

Range of housing lots,
townhouses, apartments
& commercial



Price Point

Wide range of price
points offered throughout
the portfolio

EXAMPLE PROJECT

Glenside, SA

- 17 Ha, 3km from Adelaide CBD
- 1,000+ townhouses & apartments
- 3 apartment projects under construction & mostly presold
- Elegan apartments stage - with 94% sold
- Bloom retirement product meeting strong demand
- Significant price growth achieved
- Shortage of housing in SA
- Buyer profiles – professional singles & couples; empty nesters & retirees

EXAMPLE PROJECT

Eglinton, WA

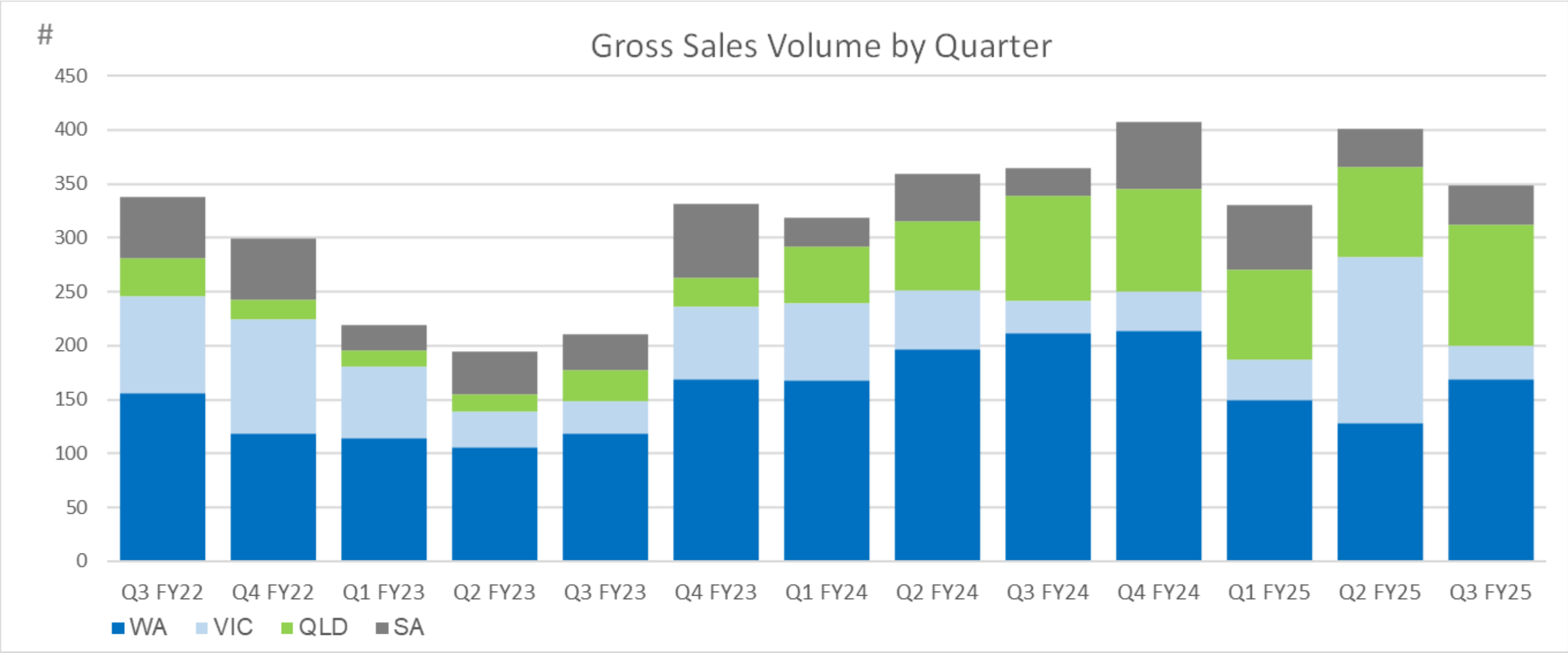
- Total yield 1,270 lots
- 500m from new train station
- 200 lots either completed / under construction
- First settlements occurred in FY24
- Over 1,000 lots left to sell & 10 years project life remaining
- Current average lot size & price – 375sqm; \$330,000, up more than 30% during FY24
- Microgrid with rooftop solar offering energy cost savings to homebuyers
- Buyer profiles: First home buyers, local & interstate investors, upgraders & downsizers



THIRD QUARTER UPDATE

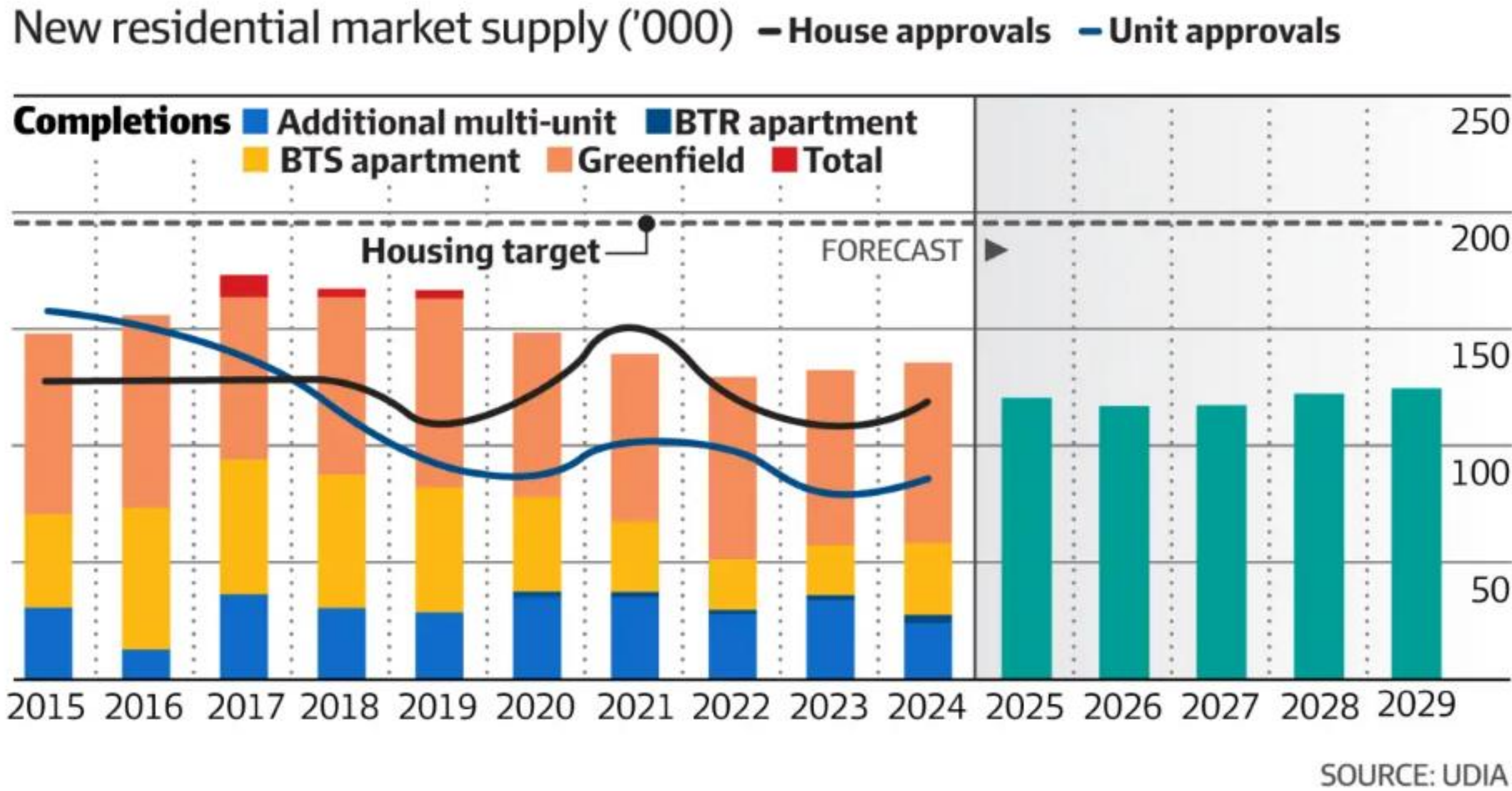
Released 30 April 2025

- On track for strong profit in H2
- Upgraded target guidance of approximately 15% NPAT growth for FY25
- Record level presales of more than \$700m at the end of Q3 (\$570m pcp), up 23%
- Sales volumes occurring at good levels, especially in QLD & for more affordable product nationally
- Solid balance sheet with liquidity of over \$90m (undrawn finance facilities + cash)
- Confirmed expectation of further strong growth in NPAT in FY26 with significant presales for that year already secured
- Favourable state & federal policy environment



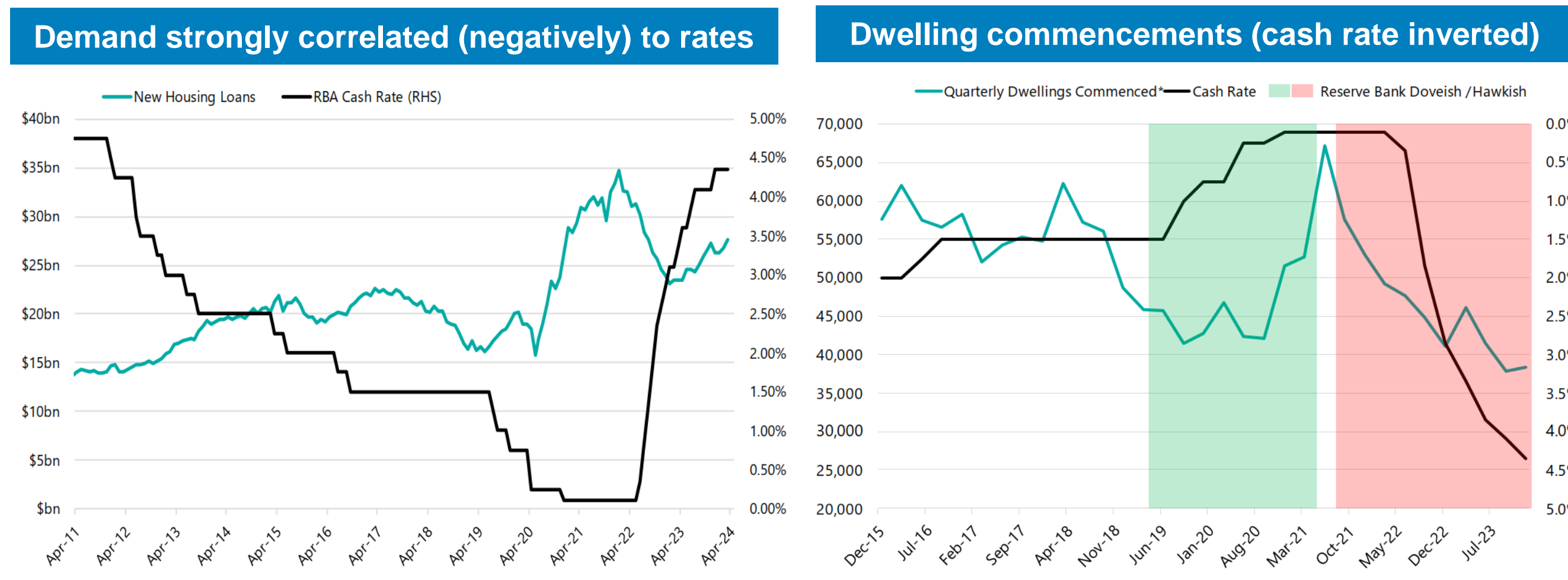
CHRONIC SHORTFALL OF HOUSING

- Housing supply shortfalls are set to continue – it will take at least 5 years to provide meaningful levels of supply, esp. apartments
- Housing completions to fall short of Govt target by 393,000 for the combined capital cities alone by 2029
- Population continuing to grow
- Shortfalls will underpin pricing levels and sales volumes for medium term
- Cedar Woods has 37 projects and a total of 9700 dwellings to supply into these conditions



INTEREST RATES

- Two 0.25% interest rate reductions announced & further easing expected over 2025
- Affordability & interest rates hold back some buyers – reduced interest rates will help sustain or propel demand for housing
- Rate cutting cycles historically have seen material surges in sales volumes. Looking at prior cycles, volumes have risen materially over the cycle
- This would support both owner occupier & investor demand across our products, but especially first home buyers, which many of our projects appeal to



Source: Bell Potter

FAVOURABLE POLICY ENVIRONMENT

- The housing shortfall was a key Federal election issue & the Government has implemented several major initiatives
- State Governments too are incentivising buyers & are fast track planning approvals
- Various incentives in place to stimulate supply & demand:
 - Home Guarantee Scheme - 5% only deposits
 - Stamp duty relief
 - First home-owner grants
 - Incentives for 'Off the plan' purchases
 - Infrastructure grants
- First home buyers are main beneficiaries
- Most of Cedar Woods' projects have product catering for first home buyers
- Policies will further support demand & pricing



PARTNERSHIPS

- Some future acquisitions to be undertaken in partnerships
- Scale up business & earnings – Partnerships improve return metrics, leverage the existing skill base, allow operations to be expanded & further diversified, generate recurring fee income & diversify funding sources
- Two major partnering arrangements in place – QIC & Tokyo Gas Real Estate (TGRE)
- QIC
 - QIC is an owner of major shopping centres around Australia
 - QIC & CWP are in a JV to develop land adjacent to Robina in QLD – 400+ dwellings
 - QIC & CWP are exploring opportunities to expand relationship beyond Robina
- TGRE
 - TGRE & CWP are working in partnership to jointly develop projects around Australia
 - TGRE has announced that it plans to deploy \$600m into property globally, particularly Australia
 - Three joint ventures – with one just successfully completed at Glenside; additional projects being explored





Ariella, Henley Brook WA

OUTLOOK

- Favourable conditions for the sector: low supply, reducing interest rates, strong population growth, low unemployment
- Easing interest rates & supportive policy environment
- New record presales of \$700m at 31 March 2025
- Solid balance sheet with liquidity of over \$90m (undrawn finance facilities + cash)
- Accelerating acquisitions efforts / boosting acquisitions resources
- Partnerships with QIC & TGRE progressing, with first TGRE project completed
- Guiding full year NPAT growth of approx. 15% for FY25
- Strong profit growth also anticipated in FY26

INVESTMENT SUMMARY

1. Positive residential market conditions

- Significant housing shortage
- Favourable government policies
- Reducing interest rates

2. High quality portfolio

- 37 projects with over 9,700 lots diversified across states and product

3. Strong growth outlook

- FY25 NPAT guidance of 15% growth on FY24
- Strong profit growth expected in FY26, underpinned by record presales

4. Compelling long term track record

- Consistently delivering profits & dividends
- Prudent balance sheet & cost management
- Stable leadership team

5. Attractive value proposition

- Trading at a modest 17% premium to book NTA (with assets recorded largely at historical cost rather than market value)¹
- PE ratio 11.6x²
- Fully franked dividend yield of 4.3%³

¹ Share Price at 22 May 2025, book NTA at 31 December 2024

² Share Price at 22 May 2025, forecast FY25 earnings (~15% growth on FY24 NPAT of \$40.5m)

³ Share Price at 22 May 2025, FY25 dividend based on 50% payout ratio of forecast FY25 NPAT



Fletcher's Slip, SA



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