



Bell Potter Healthcare Conference

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Investment highlights

Developer of the world's first and only leadless pacemaker for heart failure

High value market opportunity



Unique solution

No competition as the WiSE CRT system is complementary to other leadless devices. It is the only leadless device to deliver CRT



Large markets

Targeting an initial addressable market of US\$3.6bn



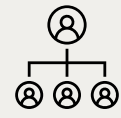
Positive results

Safety and efficacy endpoints met for SOLVE-CRT trial and Breakthrough Device Designation granted



Clear pathway to FDA approval

Final PMA module submitted to FDA. Approved expected in Q1 2025.



Clear commercial strategy in place

Progressing commercialisation activities to initial revenue in CY2025 by targeting high-volume sites in the US

Traditional CRT systems are suboptimal

Traditional CRT systems use wires or leads to deliver energy to the heart, which can lead to many problems.



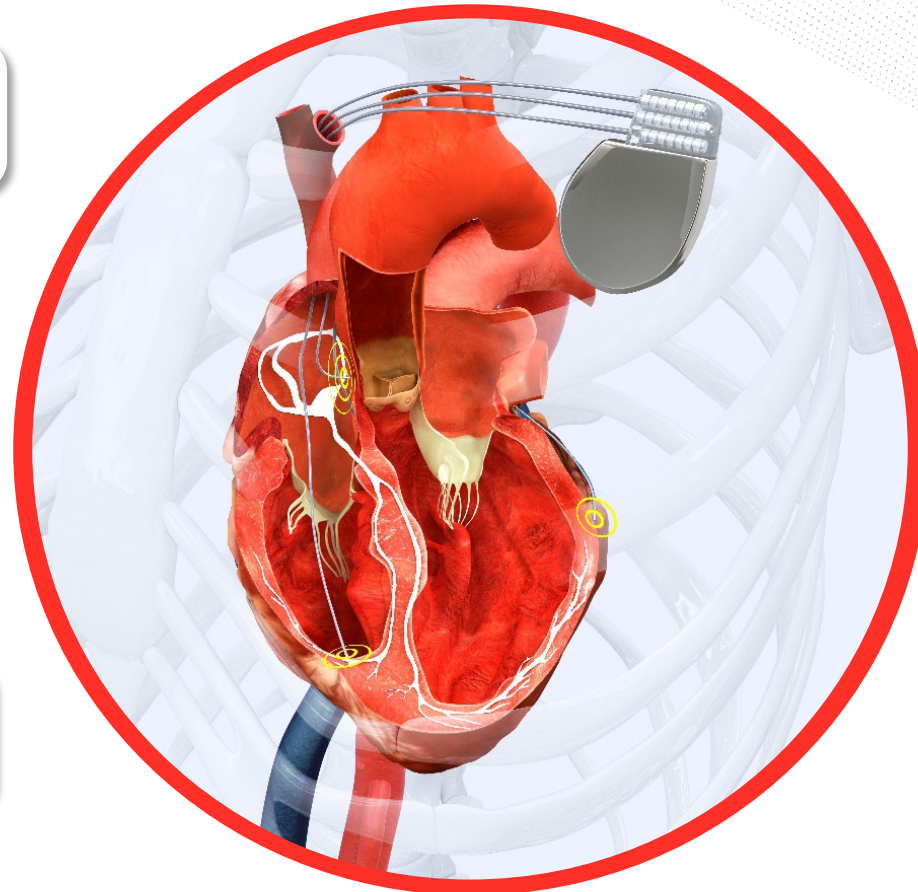
Leads can migrate and sometimes fracture



Leads can become a way for pathogens to reach the myocardium



Difficult to place



LV lead must be placed outside the heart to avoid blood clots



Coronary Sinus limits Left Ventricle (LV) lead placement locations



Leads can be associated with phrenic nerve stimulation

EBR has a wireless solution for the heart

EBR's WiSE CRT System is the only wireless device that can deliver cardiac resynchronisation therapy

WiSE CRT System fills the gap

The only leadless solution for left ventricle (LV) pacing

Other wireless pacemakers are too big for LV pacing

Their size increases the risk of blood clots, restricting their use to right ventricle (RV) and right atrium (RA) pacing only

Complementary solution

WiSE CRT System can be used in conjunction with wireless RV / RA pacemakers to deliver CRT

Strong competitive protection

WiSE CRT System is protected by over 97 issued patents globally

Left ventricle¹



EBR Systems
WiSE CRT System

Right ventricle / atrium¹



Medtronic
Micra[®]



Boston
Scientific
Empower[®]



Abbott
Aveir[®]

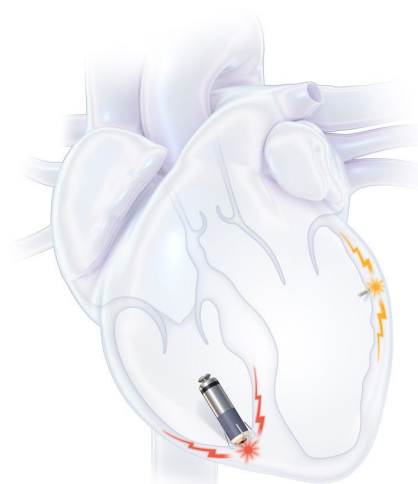
Extravascular / Subcutaneous ICD



Boston
Scientific
Emblem[®]



Medtronic
Aurora[®]



Commercialisation Pathway

Positive pivotal trial results and strong track record with the FDA provide a clear pathway to approval, reimbursement and commercialisation

Positive Clinical Results

Efficacy: -16.4% decrease in left ventricular systolic volume (vs -9.3% target), showing improved heart function¹

Safety: 80.9% freedom from type I complications (vs 70% target)¹, increasing to 85.7% post mitigations⁴

PMA Submission

EBR has finalised its PMA submission to the FDA. Breakthrough Device Designation ensures prioritised review process:

- Filing acknowledgement
- 100-day meeting
- Biomedical Monitoring audit (BIMO)
- Pre-Approval Inspection (PAI)

Reimbursement

- Clear pathway to NTAP² and TPT² reimbursement schemes post FDA approval
- CMS issued WiSE specific CPT² codes
- CPT codes already assigned to interim APC² codes
- Defined process to reassign APC codes based on actual claims data
- WiSE CRT System target US ASP: US\$45,000³

Initial commercialisation strategy

EBR will leverage its established partnerships and presence in the US to drive initial sales growth



Clinical trial sites to drive initial sales

- **2025:** Targeting US sites that have participated in the SOLVE-CRT trial and other high-volume sites with Key Opinion Leaders (KOLs)
- **2026+:** Target top 200 to 250 clinical sites, representing >50% US CRT market



Direct, specialist sales force

- Execution of commercial launch supported by specialised direct sales force to target high volume sites
- SOLVE-CRT core team in place with clinical and technical expertise of WiSE CRT System
- Grow initial sales and expand into new areas with sales force expansion over time



Manufacturing capabilities

- Manufacturing capabilities in place with capability to meet early demand
- Expand in-house manufacturing facility to meet future demand

US\$3.6bn initial addressable market

At commercial launch, EBR estimates an initial addressable market of ~US\$3.6bn

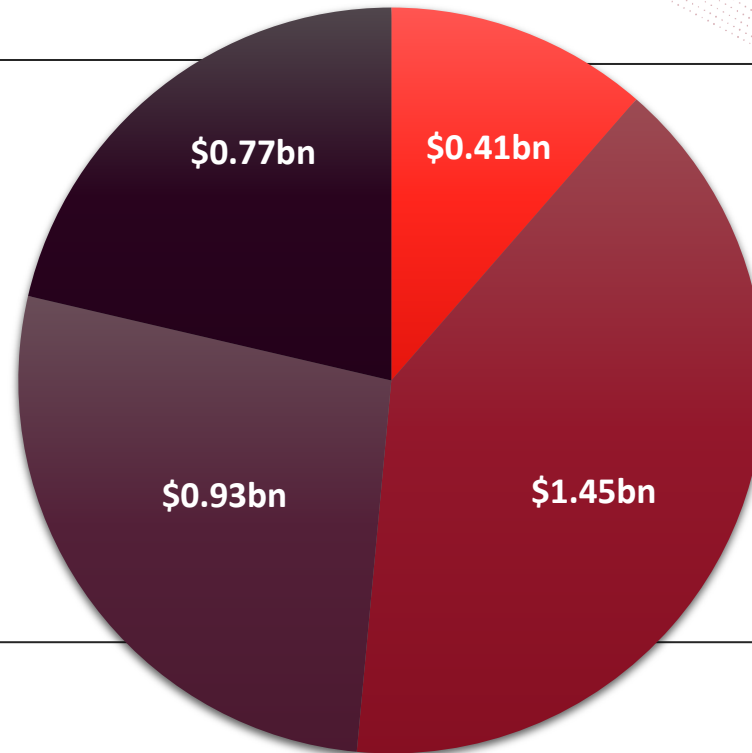
Leadless Upgrades

- Patients with a leadless right ventricle pacemaker can only upgrade with WiSE CRT System to receive effective CRT
- WiSE CRT System paired with the Medtronic Micra (single chamber) or Abbott Aveir (single chamber) device

Further growth potential – see next slide

High Risk Upgrades

Patient requiring CRT, but is deemed too high risk for a conventional CS lead placement



Acute Lead Failure

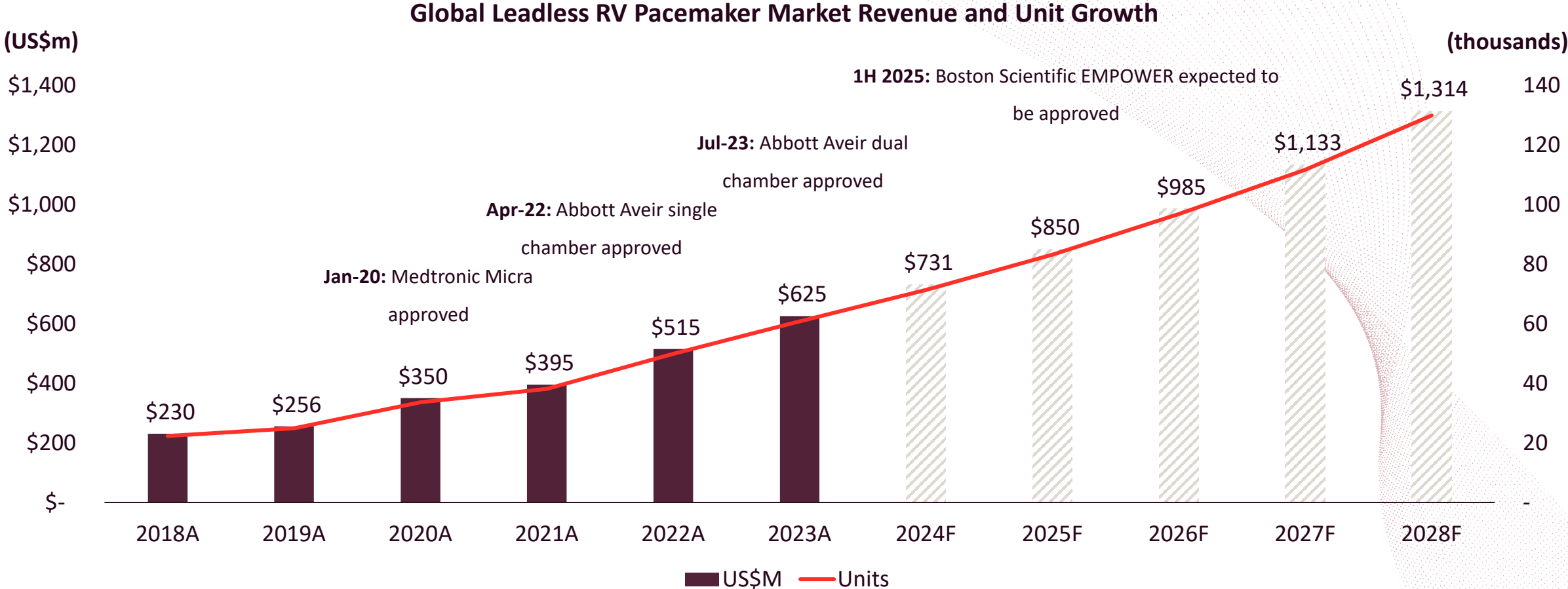
Unable to implant CRT wire in a new CRT patient.

Chronic Lead Failure

Traditional CRT system implanted but has ceased to provide effective CRT

Totally Leadless CRT grows the market

Continued global growth and adoption of leadless RV pacemakers significantly expands EBR's market opportunity



Clinical development: Totally Leadless CRT

EBR is actively progressing activities to initiate studies to support expanded indication

Commercial benefits

- Increased adoption of leadless pacemakers expands the need for WiSE, including upgrading dual chamber leadless pacemakers
- Opportunity to build a new market as first-line therapy with de novo totally leadless CRT

Patient benefits

- Avoid complications associated with lifelong implant of transvenous pacing leads
- More physiological pacing therapy

Development status

- Initiate the TLC-AU study in Australia in early 2025

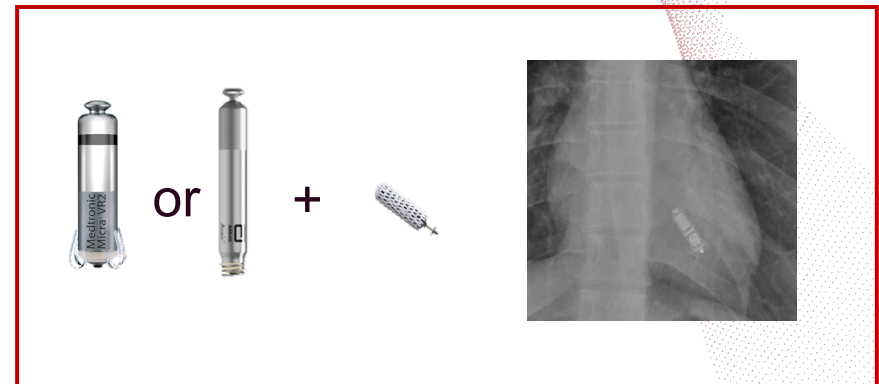
 **ESC**
European Society
of Cardiology

Europace (2020) 00, 1–8
doi:10.1093/europace/ea342

CLINICAL RESEARCH

European experience with a first totally leadless cardiac resynchronization therapy pacemaker system

Adrien Carabelli ¹, Mariem Jabeur¹, Peggy Jacon¹, Christopher Aldo Rinaldi², Christophe Leclercq³, Giovanni Rovaris ⁴, Martin Arnold⁵, Sandrine Venier¹, Petr Neuzil⁶, and Pascal Defaye^{1*}



Upcoming milestones

EBR continues to achieve significant value catalysts and pave the way to future value creation

Delivered

- ✓ Headline data released at Heart Rhythm Society conference
- ✓ Randomised data presented at industry conferences including Asia-Pacific Heart Rhythm Society
- ✓ Publication of manuscript in a peer reviewed medical journal
- ✓ Additional sub-studies published using SOLVE-CRT dataset
- ✓ Final PMA module submitted to the FDA
 - ✓ Substantial review begun

Near term

- FDA approval in the US
 - 100-day meeting
 - BIMO audit
 - PAI
- Reimbursement established
- Commercial launch in the US
- Continued clinical publications
- Initiate ACCESS and TLC studies

Next steps

- Expand manufacturing facility
- Expand use of WiSE CRT System into new patient groups
- Drive adoption in US
- Clinical study of rechargeable battery