



Angeli Ceresè, Italy

RUBICON WATER

2023 Bell Potter Environmental Conference

21 November 2023

Presenter:

Bruce Rodgerson, CEO

ASX:RWL

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RUBICON WATER

Dedicated to addressing water scarcity by providing innovative solutions to governments, water management utilities, and growers. Our mission is to increase water availability and agricultural productivity through improved water-use efficiency. With advanced technology and a focus on precision water management, we empower our clients to optimise their water resources with unparalleled efficiency and control.

250+

Customers
worldwide

35K+

Products
Installed

20

Countries,
6 continents

300+

Teammates
globally

~2Mha

Irrigated land
served

OUR CHALLENGE AND OPPORTUNITY

Projections towards the year 2050 state that....

Agriculture will need to produce **56% more food and fibre** to feed the world's population.



40% of the world's population will be living in river basins experiencing **severe water stress**.

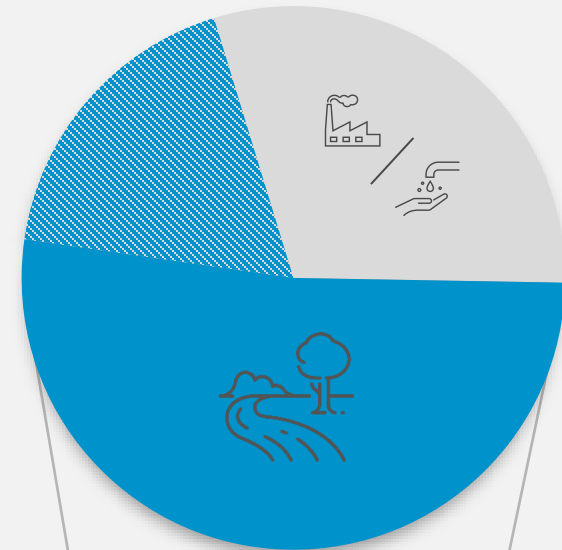


Currently...

Agriculture consumes **70% of the world's freshwater** resources.

Surface water is the primary source of water, supplying approximately **60% of the world's irrigated land area**.

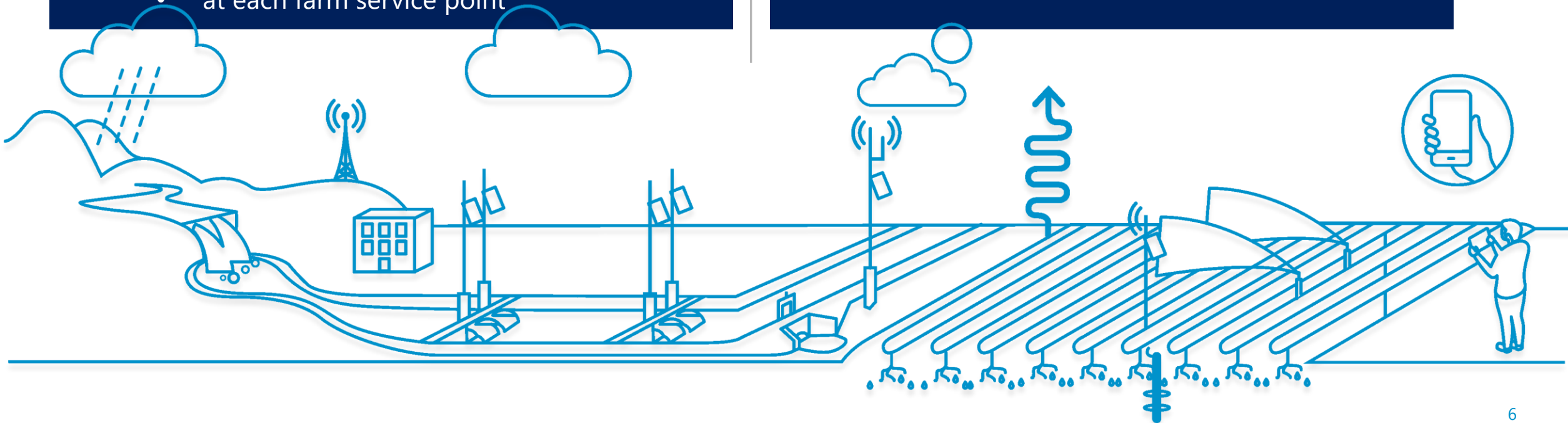
On average only 40-50% of the water supplied to agriculture reaches the crops.



RUBICON SOLUTION OUTCOMES

- Farmers receive water when their crops need it – an on-demand supply
- Water is precisely measured and controlled from the dam to the farm:
 - at the dam
 - at each cross regulator
 - at each farm service point

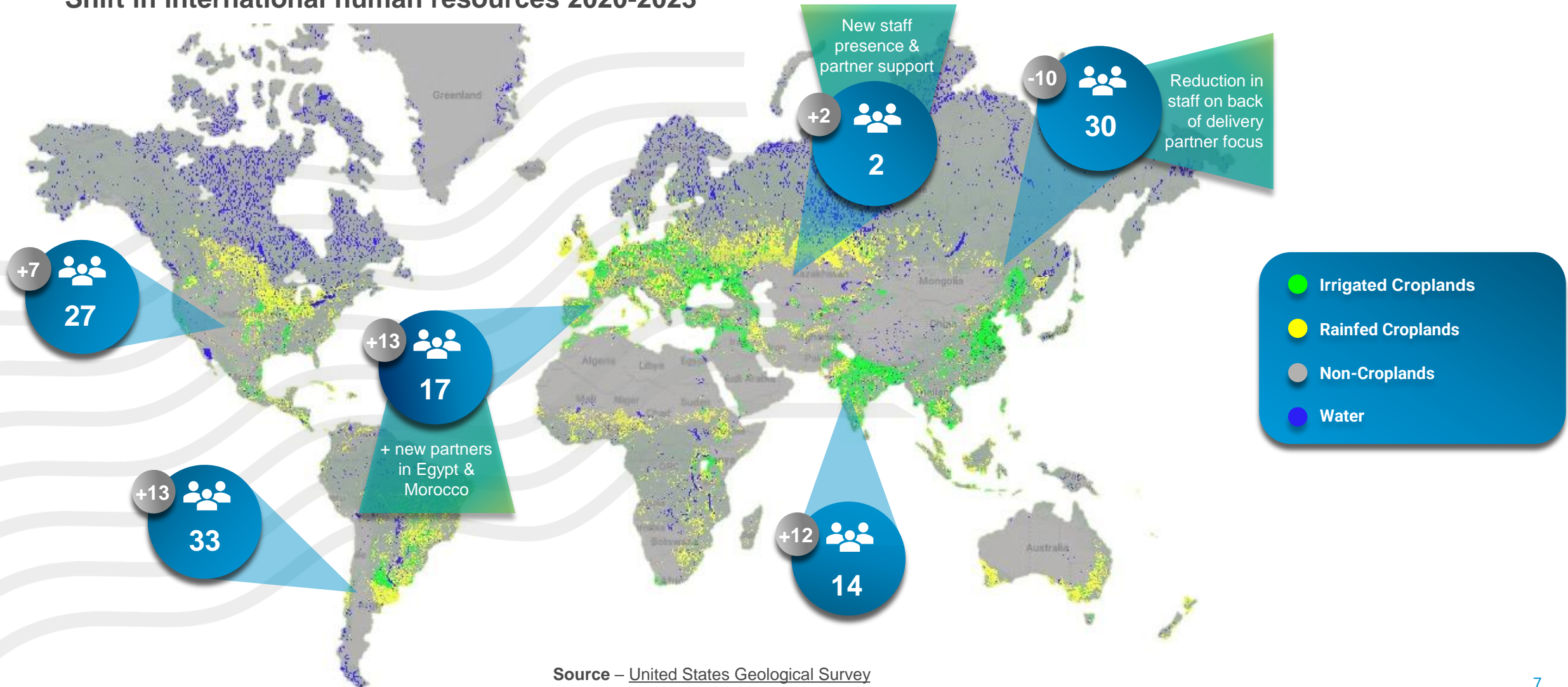
- Water is equitably distributed throughout the network
- All irrigators receive the same level of service
- Up to 90% distribution efficiency – typically improving by 20-30%



GEOGRAPHIC FOOTPRINT AND GLOBAL THEMATICS


Extending resources across international areas with increasing demand

Shift in international human resources 2020-2023



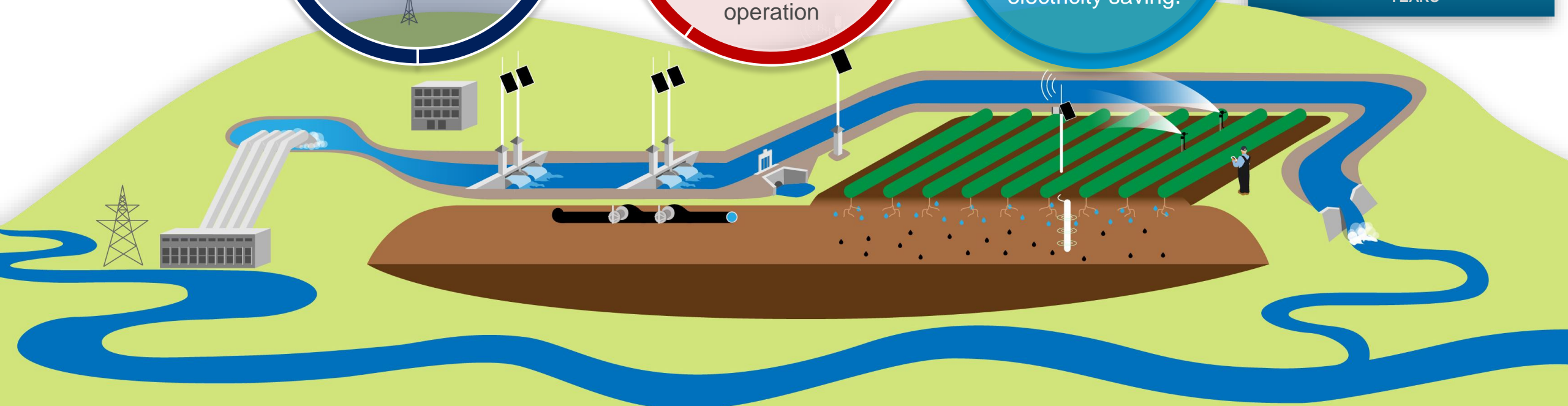
RUBICON TECHNOLOGY APPLIED IN LIFT IRRIGATION SYSTEMS

Presenting powerful reference for pumped
schemes around the world

 Kaleshwaram, India

ACHIEVING MULTI-TIER ENVIRONMENTAL OUTCOMES

Angeli-Cerese project in Italy is achieving significant environmental outcomes by improving water efficiency and substantially reducing pumping.



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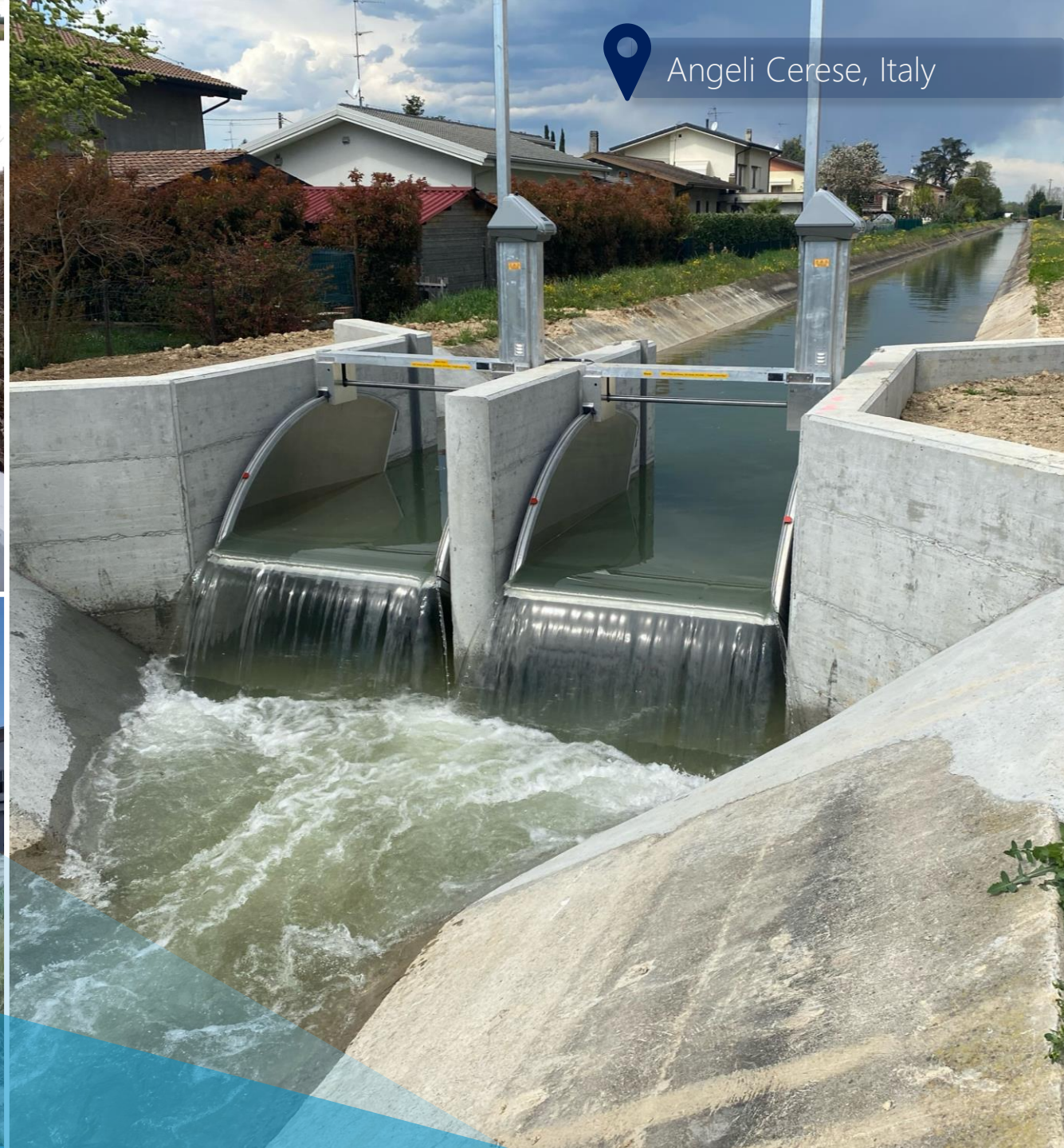


ANGELI-CERESE WATER SOURCE / PUMP STATION



Angeli Ceresse, Italy

PRIMARY / MAIN CANAL



Angeli Ceresse, Italy



CANAL AUTOMATION



Angeli Cerese, Italy

CANAL OFFTAKE AUTOMATION



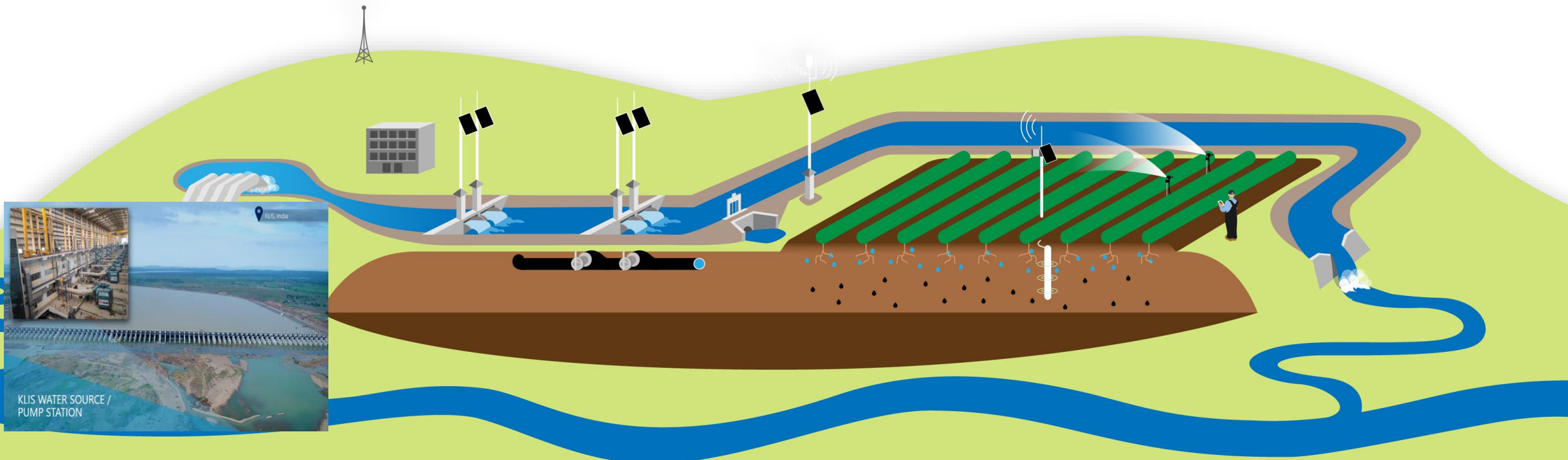
AUTOMATED PIPE OFFTAKES



Angeli Ceresse, Italy

Kaleshwaram Lift Irrigation Project (KLIS)

The project with a capital cost of >\$27b AUD, provides water to 1.5 million acres of irrigated land via a network of over 1500km of canals, as well as supplying urban water to Hyderabad, local villages, and industrial uses.

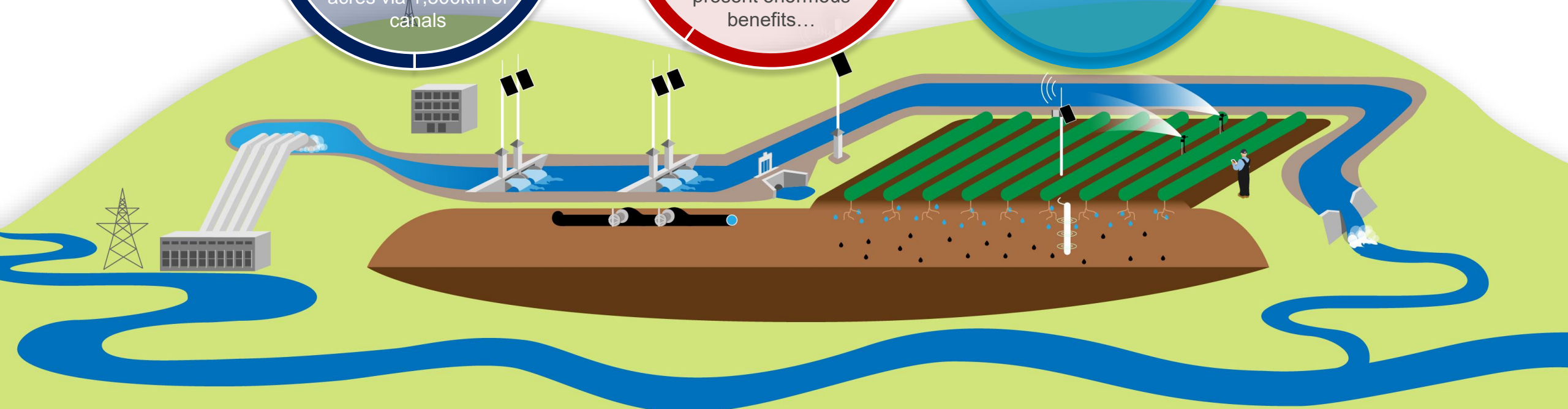
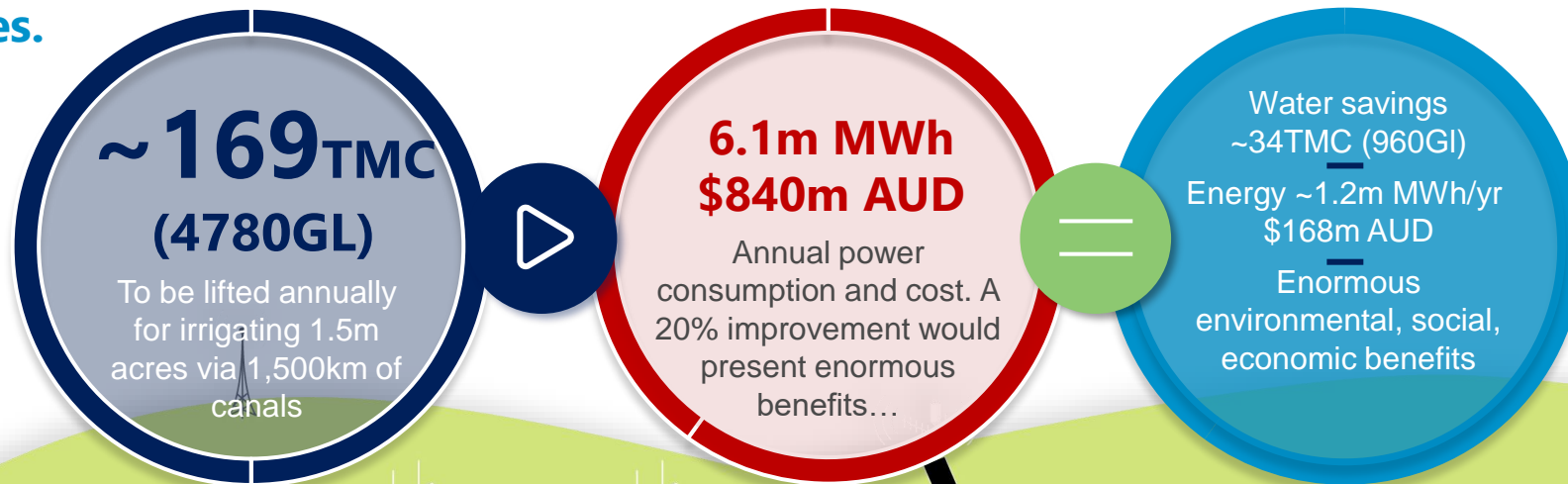




KLIS WATER SOURCE /
PUMP STATION

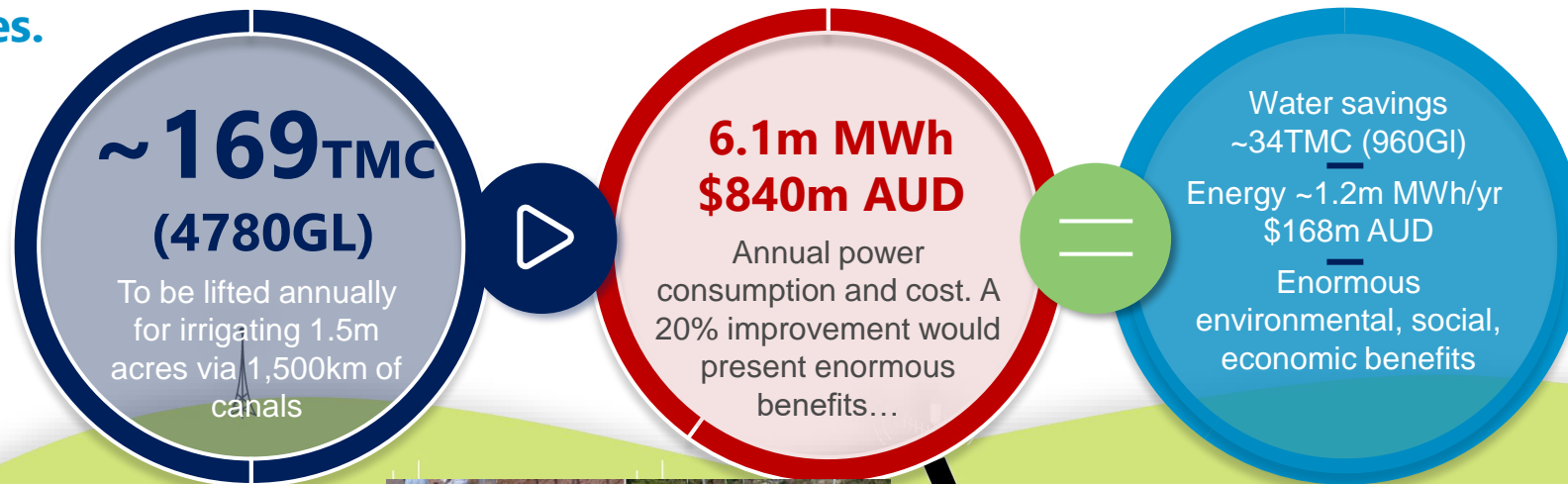
Kaleshwaram Lift Irrigation Project (KLIS)

The project with a capital cost of >\$27b AUD, provides water to 1.5 million acres of irrigated land via a network of over 1500km of canals, as well as supplying urban water to Hyderabad, local villages, and industrial uses.



Kaleshwaram Lift Irrigation Project (KLIS)

The project with a capital cost of >\$27b AUD, provides water to 1.5 million acres of irrigated land via a network of over 1500km of canals, as well as supplying urban water to Hyderabad, local villages, and industrial uses.



We currently have a successful pilot project in KLIS, and are working with the Telangana Gov on proposals for a broader roll out.





KLIS PILOT PROJECT

INVESTMENT FOR DROUGHT MITIGATION PROJECTS INCREASES IN THE US

Rubicon well positioned to deliver proven solutions

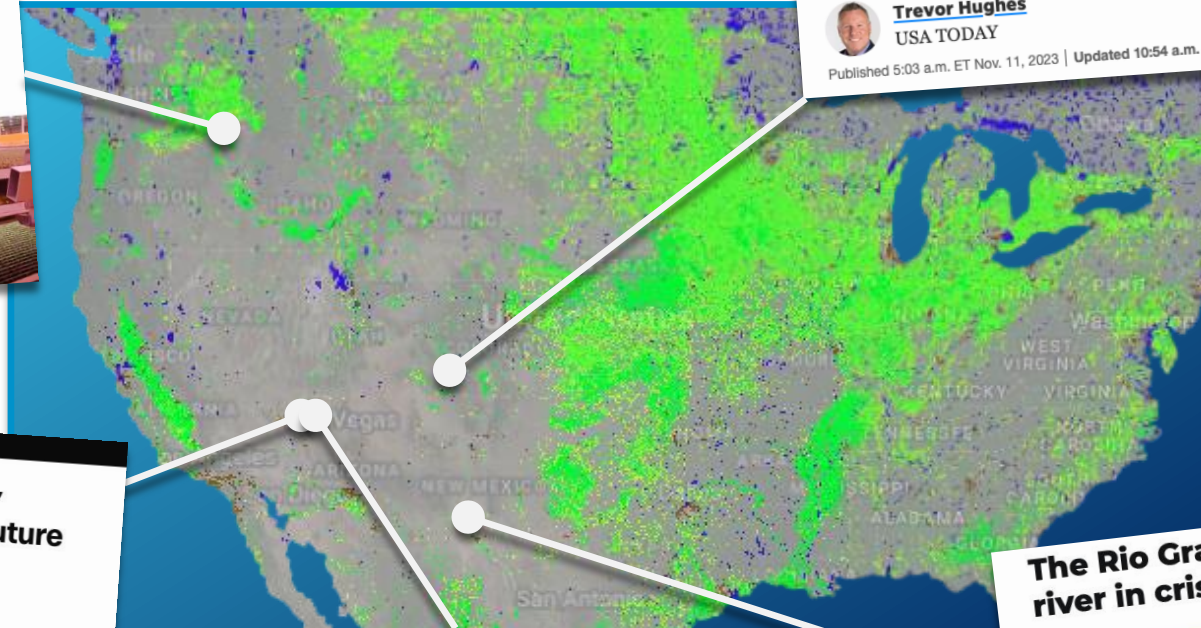


- US office & assembly locations
- US regional office / personnel

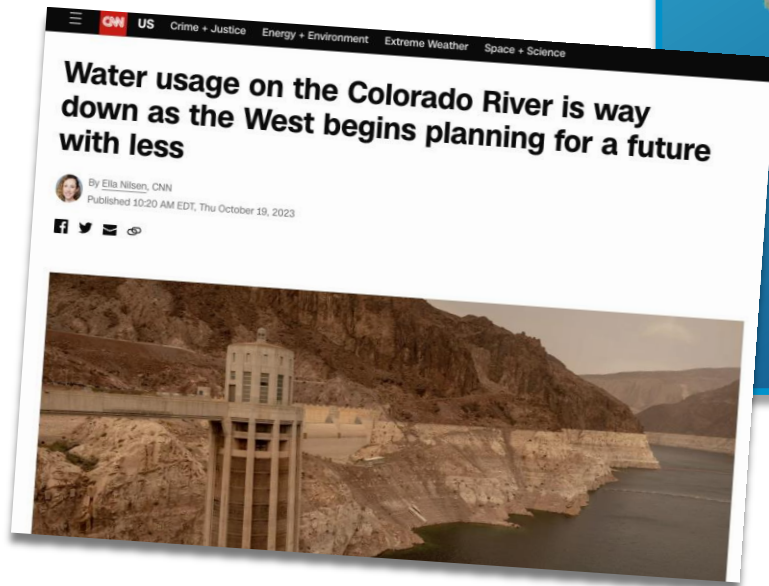
- Over 150 Irrigation Districts
- Over 2,500 gates and meters installed across 15 states
- Facilities in Colorado and California
- Approximately 25 staff

US INVESTING IN WATER RESILIENCY MEASURES

Water Stress driving federal investment



- Irrigated Croplands
- Rainfed Croplands
- Non-Croplands
- Water



US INVESTING IN WATER RESILIENCY MEASURES

US Federal Government to provide US\$4 billion

- Recent funding announcement by the US federal government to provide US\$4 billion **specifically for water management** and conservation efforts.
- The United States Bureau of Reclamation (USBR) is looking for **long-term durable system efficiency improvement project proposals** that will benefit the river system.
- Congress specified several potential uses of these funds:
 1. **Reduction in diversion of water** or consumptive water use.
 2. system conservation projects that achieve verifiable **reductions in use of or demand for water** supplies or provide environmental benefits
 3. Ecosystem and habitat restoration projects



US MARKET EVOLVING

Rubicon well positioned to make a substantial impact to drought affected river basins

- Rubicon is well regarded and recognised throughout the US with steady growth since 2006
- Our technology is currently operating throughout more than 150 districts, with more than 2,500 automated products – presenting a strong foundation for increased investment.
- In November, one of the largest US districts, Imperial Irrigation made the decision to proceed with a significant modernisation project – representing a significant leap forward both the district and benchmark reference for wider US regions.
- Rubicon is actively aligning with both existing and new district clients to develop proposals in response to the funding measures



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| 2023 Environmental Conference

THANK YOU





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