



An Introduction to Imricor

November 2021



An overview of Imricor

imric@r

Large addressable market, growing to over \$6bn¹ by 2024, with favourable market drivers





The world's first & only commercially available MRI compatible catheter ablation devices

Strong IP portfolio and patent protection





Experienced medical device management team

Compelling value propositions for all stakeholders





Leveraging strategic relationships with Philips Healthcare and Siemens Healthineers

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1. United States, Europe and Australia

Introduction to Imricor



Imricor enables realtime iCMR cardiac ablations

MRI compatible devices allow doctors to perform cardiac ablations using MRI instead of x-ray imaging







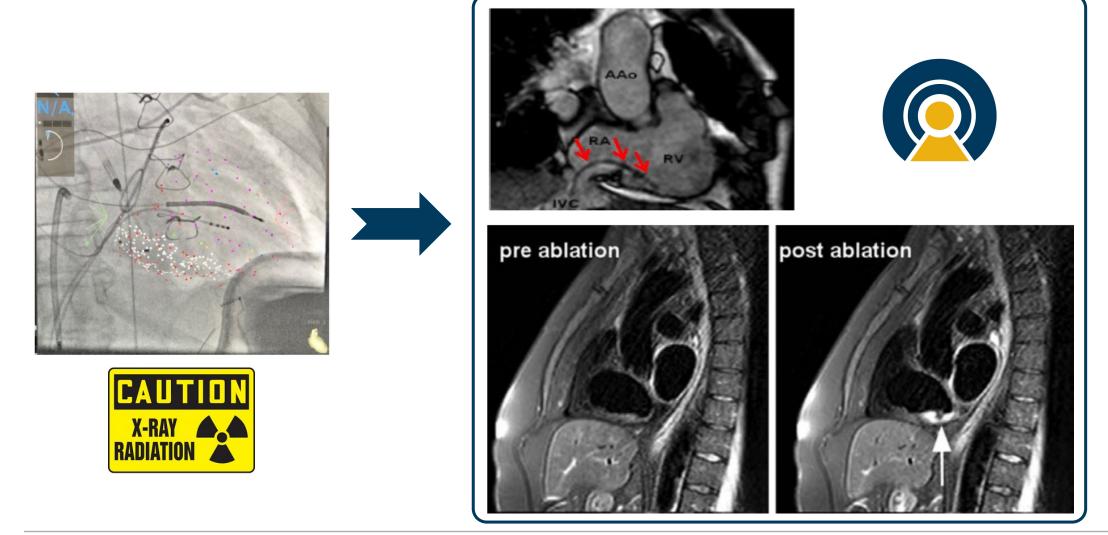






The significance of realtime iCMR cardiac ablations

MRI allows doctors to see the heart and to see the result of their therapy – not possible with x-ray imaging





A strong and growing market in cardiac ablation

A large global addressable market with high growth potential supported by favourable growth drivers

Drivers of Global Catheter Ablation Market



Increased incidence of cardiac disease

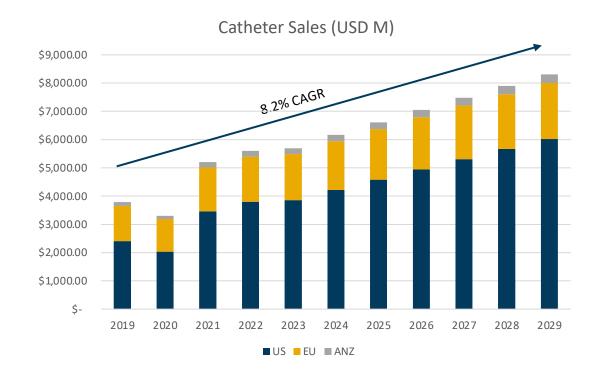


Shift towards minimally invasive procedures



• Cost effectiveness of catheter ablation as treatment option

Cardiac Ablation Disposables Market: US, EU, ANZ



Sources:

Millennium Research Group *Electrophysiology Mapping and Ablation Devices Europe 2021* July 2020 Millennium Research Group *Electrophysiology Mapping and Ablation Devices US 2021* June 2020 Decision Research Group, Targeted Research



The Product Portfolio

Advantage-MR EP Recorder/Stimulator System



Advantage-MR EP Recorder/Stimulator System provides proven technology that allows the physician to utilize both the EP recording system and a cardiac stimulator while ablating within the iCMR environment.

Capital Equipment

Vision-MR Ablation Catheter



The Vision-MR Ablation Catheter is an MR-Conditional (1.5T) RF ablation catheter containing patented technology that allows it to be used while the patient is being actively scanned with MRI.

It is designed to look, feel, and function like a traditional ablation catheter.

Consumable

Vision-MR Dispersive Electrode



The Vision-MR Dispersive electrode is used with the Advantage-MR EP Recorder/Stimulator system. It acts like a standard ablation dispersive electrode, but also minimizes eddy currents induced on the device's conductive pads during MR scanning.

Consumable



Delivering on our Strategic Plan

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More sites to do procedures



Grow Installed Base



Expand geographies

More procedures per site



Expand indications

Higher ASP and margin improvement



New product development



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